

TOGETHER, WE
INSPIRE



YOUR IMPACT AT WORK

ANNUAL GIVING 2022-2023



**BROWARD COLLEGE
FOUNDATION**



WE ARE THANKFUL FOR **YOU**

Each year, alumni, faculty, staff, students, parents and friends giving faithfully make transformative educational experiences possible for current and future generations of students at Broward College.

We are grateful for all you have made possible with your support and are happy to share this impact with you.

2022-2023

ANNUAL GIVING IMPACT

The impact of annual giving is everywhere at Broward College. Your support is reflected in the enthusiasm of students, the dedication of professors and the endless opportunities for growth and discovery everywhere in our community. Annual giving includes unrestricted giving, program funds, and scholarship funds. Unrestricted funding through the Empowerment Fund enables Broward College to respond to unexpected challenges and support making education possible for all students regardless of their financial circumstances.

I am delighted to share examples of how your annual giving contributions in the academic year 2022-2023 are making a difference. Your gifts play an important role in strengthening and enriching programs, and setting students up for success through scholarships and resources that enhance their learning. This serves to reflect the collective impact of your participation in annual giving.

Together, we make a real difference for Broward College students each and every year.

Thank you again for your generosity.



With Gratitude,

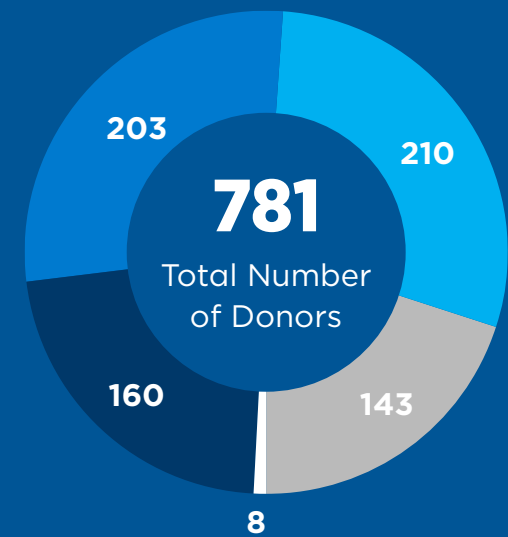
A handwritten signature in blue ink that reads "Megan R. Cottle". The signature is fluid and cursive.

Megan R. Cottle, MPA

Vice President for Advancement, Broward College
& Executive Director, Broward College Foundation

TOGETHER, WE CREATE **IMPACT**

Every gift — no matter the size — contributed to the success of the 2022-2023 annual giving campaign.



261

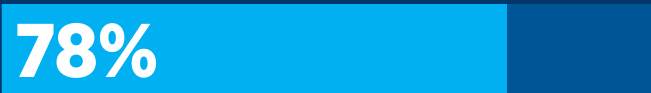
Total Number of Donors
Who Made Their First Gift

DONOR CONSTITUENCIES

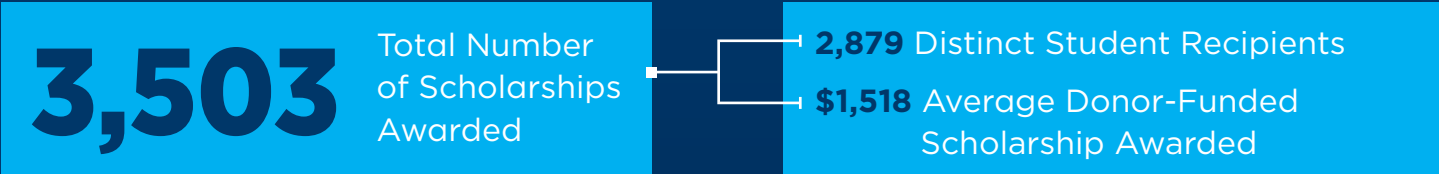
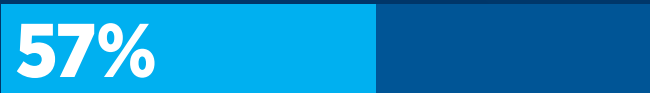
- Students
- Corporations & Foundations
- Faculty/Staff
- Friends
- Alumni*

**Includes 101 Alumni who are current Broward College employees*

Percentage of Gifts less than \$1,000



Percentage of Gifts less than \$100



124 Total Number of Funds Supported

TOP 5 AREAS OF SUPPORT Programs + Scholarship Funding

General/
Unrestricted

Health Sciences
Pathway

Industry,
Manufacturing,
Construction,
Transportation
(IMCT) Pathway

Public Safety
Pathway

Education Pathway

ANNUAL GIVING

\$15,975 raised by 80 donors
Giving Tuesday 2022

\$28,517 raised by 46 donors
Season of Giving 2022

\$14,651 raised by 70 donors
Seahawk Marketplace 2023

GIVING TUESDAY 2022

**GIVING
TUESDAY**

11.29.2022 #BROWARDGIVES

Together 80 supporters raised nearly \$16,000 on Giving Tuesday which helped 63 Broward College students become one course closer to achieving their dreams. By covering the cost of a course, scholarships can help students be...

ONE COURSE CLOSER

...To new career opportunities

...To graduating

...To making an impact on their community

...To achieving their dreams

EVERY GIFT MAKES A DIFFERENCE

1 GIFT OF \$250

covers the cost of a course for one student

5 GIFTS OF \$50

covers the cost of a course for one student

10 GIFTS OF \$25

covers the cost of a course for one student

25 GIFTS OF \$10

covers the cost of a course for one student

Your gift of education makes a profound difference for individual students and for the lives those students touch as graduates of Broward College. The ripple effect of every dollar raised is powerful.





SEASON OF GIVING 2022

The gift of education creates a direct connection between a student's success and a positive impact on the community. In December of 2022, 46 donors celebrated the season of giving through \$28,517 in contributions to scholarships that help guarantee access to higher education, empower student development, and create opportunities for Broward College students.

TOP AREAS OF SUPPORT



Helping students in the final stretch of their education cross the finish line.



Recognizing the unlimited potential of the citizens of Broward County.



Making it possible to pay membership fees for students who cannot afford it, but who are so deserving of the opportunity.



Making the dream of being the first in their families to go to college a reality.

The PTK Membership Fund was created in 2022 to make it possible for Broward College students who cannot afford to join PTK but who are deserving of the opportunity have their membership fees paid for.

Each year, high-achieving students at Broward College receive an invitation to join the International Honors society, Phi Theta Kappa. PTK recognizes achievement and the pursuit of academic excellence. All students with a GPA of 3.5 or higher and who have completed 12 college credits or more are eligible to join PTK and one of its three chapters at Broward College. Membership in Phi Theta Kappa opens a world of scholarship funding, mentorship, leadership development and networking possibilities for our students, expanding their horizons and future success.



PTK members volunteering at a local beach cleanup event

Help Feed a Seahawk

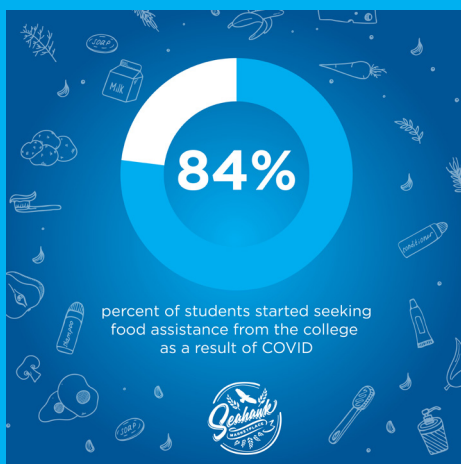
TOGETHER, WE REDUCE HUNGER

Together, 70 Broward College Alumni, Friends, Faculty, Staff, Students and supporters raised more than \$14,000 to make a difference for Broward College students through creating access to healthy foods and resources through Seahawk Marketplace. Thanks to your generosity, our Seahawks will be better nourished and better prepared for the prosperous future ahead of them.

Seahawk Marketplace is an on-campus pantry which opened its first location on the Broward College Central Campus in Davie in 2021 as an effort to address food insecurity among students and opened a second location on the Judson A. Samuels South Campus in April of 2023.

The mission of the Seahawk Marketplace is to reduce hunger and hardship in the Broward College community by creating access to food and personal hygiene care items, providing guidance, leveraging community programs, and offering educational programs on the value of nutrition and healthy lifestyle choices.

"Thank you so much to everyone who has assisted me in my moments of need. With all the help that I received so far, I'm able to perform in an abundant amount, attend class healthy, and maintain a great academic standing. I was grateful for the caring people around me who could help me in my down times, for that I forever thank you." - W



Hunger is a reality faced by many students at Broward College. Whether our students skip a meal because they are low on funds or they don't consume enough quality food, without access to nutritious meals, it can be difficult to focus on learning – especially when you don't know where your next meal will come from.

According to a 2021-2022 survey, 61% of Broward College students had to cut the size of meals because they didn't have enough money for food, and 51% reported going hungry or skipping meals also due to insufficient funds for food.

Seahawks came together June 20-22, 2023 and showed their generosity through gifts to help us become one step closer to reducing the number of food insecure students at Broward College. Every dollar makes a difference in changing students' lives and making a tangible impact on alleviating food insecurities, providing students with healthy balanced meals so that they can focus, and removing the stress and uncertainty of not having the resources needed to access food and hygiene items.



TOGETHER, WE HONOR **LEGACY**

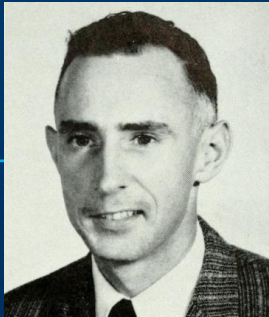
Together, we can create a lasting legacy of support in honor of our loved ones.

The Broward College Memorial Endowed Scholarship was established in 2023 with gifts from the estate of Arthur Foss, a long-time Broward College professor and with leadership gifts in memory of Broward College employee, Shermone Mitchell.

This scholarship is a way of keeping a loved one's memory alive in perpetuity and creates a legacy for individuals who are being memorialized through educational opportunities the scholarship provides.

The memory of the following individuals lives on through the Broward College Memorial Endowed Scholarship:

- Arthur Foss
- Shermone Mitchell
- Dean Linda Wood
- Carlos Parra
- Sandra "Sandi" Pebley
- Donald L. Gross
- Timothy "Tim" German
- Adriana Fazzano Ficano



Professor Arthur Foss

Professor Foss was appointed as an instructor at the Junior College of Broward County (as we were then known) in March of 1961 and later became Department Head for Physical Sciences. He retired in 1996 as a professor of mathematics, 36 years after the opening of the school. During his career, Foss taught nearly 15,000 students and was one of the last two original faculty members to retire.



Shermone Mitchell

Shermone Mitchell was a member of the Broward College family for more than 15 years. During her tenure, she served our students in a variety of roles, most recently as the Director of Workforce Development. She was a fierce advocate for our students and our community. She led career services to national prominence as a Bellwether Finalist, and started many new programs and services to help students find their path.

Each year, thousands of students are helped by donor-funded scholarships such as the Broward College Memorial Endowed Scholarship. Providing the gift of education through a contribution to the Broward College Memorial Endowed Scholarship is a way of keeping a loved one's memory alive, in perpetuity, and creates a legacy for individuals who are being memorialized through the gift of education the scholarship provides.



Scan to learn more about making a tribute gift.

"I intend to pursue a career in Nursing with the long-term goal of becoming a Registered Nurse in the Neonatal or Labor and Delivery Unit, where I will witness families come together and new lives enter the world. I am one step closer to accomplishing my objective thanks to your kind assistance. I appreciate your ongoing belief in me and your investment in my future."

- Jamonique



Together, through annual giving, we support students, provide faculty with resources, seize opportunities, and face new challenges that uplift our community.

Broward College Foundation's fiscal year is July 1 through June 30. Make your gift before the fund year ends each year to make the most of your impact on future Seahawks.

Thank you!

To make a gift, please visit **giving.broward.edu** or scan below:



www.broward.edu/foundation