



PlutoHacks

A BROWARD COLLEGE HACKATHON



2023 SPONSORSHIP PROSPECTUS

About Us

We are pleased to announce our annual Broward College Student Hackathon – PlutoHacks. This year we will have an in-person 24-hour event on the weekend of October 13 – 14, 2023. Plutohacks will be hosted by Broward College Computer Science & IT Department and the inTech Club of Broward College. Registration is open to all current students in South Florida.

We would love to have your participation as a sponsor because PlutoHacks provides a unique opportunity to support the development of new technologies and ideas, as well as connect with a diverse group of individuals!

Benefits

Reach the entire South Florida community of Computer Science and IT students and take advantage of the opportunity to meet with Broward College's faculty and leadership. These students are studying to be:

- Developers
- Data Analysts
- Designers
- Cybersecurity Analysts
- Network Administrators
- Project Managers
- Graphic Artists
- Entrepreneurs
- Industry Certified Individuals

Metrics

620

STUDENTS
ATTENDED

7

YEARS
RUNNING

92%

TECHNICAL
MAJORS

200+

SCHOOLS
REPRESENTED

50+

HIGHSCHOOL
ATTENDEES

100+

PROJECTS
DEVELOPED

Opportunities

Recognition during
Opening Ceremony

Host a workshop or
information session

Host your own
corporate hackathon
challenge

Bring employees to
recruit and mentor

Booth at our in-
person Career Fair

Judge at Project
Expo and award
prizes

Levels

As a sponsor, your company will have the opportunity to support the development of new ideas and technologies, as well as gain visibility among a diverse group of participants, including students, developers, and entrepreneurs. Your sponsorship will also help us provide resources and support to participants, including mentors, food, and prizes.

CONTRIBUTION AMOUNT	MAKEMAKE \$100	HAUMEA \$200	CERES \$500	ERIS \$1,000	PLUTO \$2,000+
Logo on T-shirt and Website	♥	♥	♥	♥	♥
Social Media Shout-Out	♥	♥	♥	♥	♥
Company Provided Items for Swag bag (pens, etc)		♥	♥	♥	♥
Prize Category			♥	♥	♥
Access to Resumes				♥	♥
Sit on the Judging Panel					♥
Logo Placed on the PlutoHacks website and Social Media	1 MONTH	2 MONTHS	3 MONTHS	4 MONTHS	6 MONTHS

WHY PLUTOHACKS...?

1

HIGH VISIBILITY OF YOUR PRODUCTS & SERVICES

2

FORUM FOR NETWORKING AND PROMOTING COMPANY BRANDING

3

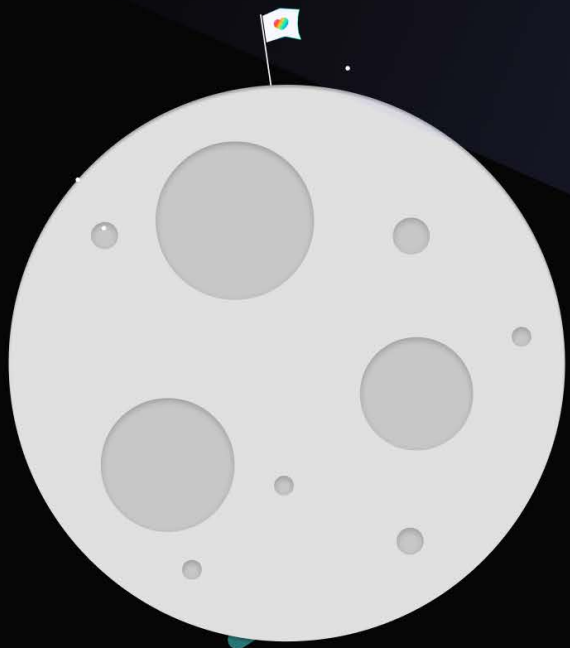
COMMUNITY OUTREACH: SHOW YOUR SUPPORT AS AN ACTIVE PARTICIPANT OF THE SOUTH FLORIDA TECH COMMUNITY

Past Sponsors



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Contact Us!

plutohacks.com/sponsors

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