

OUR COMMUNITY YOUR COLLEGE



BROWARD COLLEGE
FOUNDATION

ANNUAL REPORT

**“There are so many locked doors,
but thanks to you
I can see what is behind them.**

**This scholarship is the *KEY*
that will open the doors and
allow me to have a *positive impact*
on the world.”**

Antoinette, received a *First Generation in College Scholarship*

**“I really had a
meaningful
opportunity to make a
difference...”**

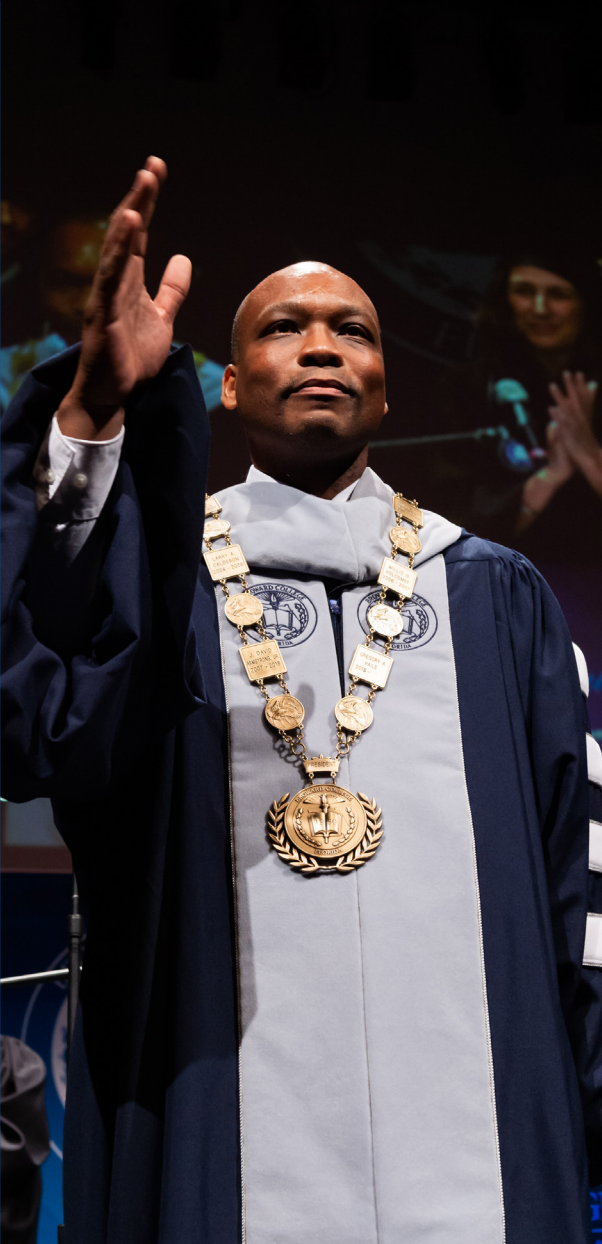
**There are *dreams* out there,
and some of them might get *ignited*
with a little help from us.”**

Dr. Monica McGrath, on why she supported **Broward UP™**



**BROWARD COLLEGE
FOUNDATION**

The Broward College Foundation logo represents achievement and empowerment. The icon is made up of two diamonds: one, a graduation cap representing students, and the other, the Foundation that stands behind and supports the students. By overlapping the two, the Foundation diamond becomes an arrow facing to the right, a powerful signifier of forward progress and moving the tassel to represent graduation.



On July 1, 2018, Gregory Adam Haile, Esq., became the 7th president of Broward College, continuing the work of his predecessors: Dr. Joe B. Rushing, Dr. Myron Blee, Dr. A. Hugh Adams, Dr. Willis B. Holcombe, Dr. Larry Calderon, and J. David Armstrong, Jr.

President Haile is ushering in a new era for the College, and his bold and innovative vision has four priorities for its future:

- Encouraging Open Communication
- The Relentless Pursuit of Student Success
- A Stronger and More Sustainable Financial Model
- Supporting and Transforming the Lives of Residents in Our Community

The latter priority is addressed by Broward UP™ – a movement to increase educational access and attainment levels in Broward County. Launched in the 2018-19 academic year, Broward UP strive to solve challenges, improve lives, and build partnerships to help every person realize their Unlimited Potential (UP). Its primary goals:

- Increase college access and attendance
- Improve degree and certificate attainment
- Holistically raise social and economic mobility

Still in its infancy, Broward UP™ has already begun transforming lives and uniting the county's municipalities, non-profit organizations, and industry leaders. A series of collaborations, customized to the specific needs of each community, has been established, and outreach efforts have been implemented to overcome misconceptions about educational access and to align retention and support services.

President Haile has most assuredly hit the ground running and accomplished much during his first year overseeing the College as evidenced in this report. The volunteers who serve on the Broward College Foundation Board of Directors are proud to work with him and engage in advancing the College.

TOGETHER WE SERVE!

BROWARD.EDU/BROWARDUP

During the May 7, 2019 commencement ceremony, President Haile, a first-generation college student himself, spoke to the first-generation graduates and reminded them,

“You are the difference for your family for generations to come. You don’t have to be great to get started... but you have to get started to be great.”

Concluding his presentation, President Haile urged the College’s newest alumni to remember, **“You own your future.”**



*Broward College District Board of Trustees Chair
Gloria M. Fernandez with President Haile*

A MESSAGE FROM BACARDI JACKSON

CHAIR OF THE BROWARD COLLEGE FOUNDATION BOARD OF DIRECTORS

When I joined the Broward College Foundation Board of Directors, I never imagined I would greet my friend and fellow attorney, Greg Haile, as Broward College's president. What an honor it is to work beside him as we create a stronger and more sustainable financial model for our College.

For nearly 50 years the Foundation has helped students achieve academic success through donor-funded scholarships and enhanced the College's academic programs and facilities through philanthropy.

The Foundation provides donors with opportunities to realize the deep personal fulfillment made possible through their gifts to the College.

I'm excited to serve in a leadership role with the Foundation and help align philanthropic investments with the goals and aspirations that align with the College's leadership. Together we serve, and together we will help students, alumni and our entire community become Empowered by Broward.



BROWARD COLLEGE FOUNDATION BOARD OF DIRECTORS



**BACARDI JACKSON, CHAIR • PAMELA STEPHANY, IMMEDIATE PAST CHAIR
DR. MONICA MCGRATH, VICE CHAIR • RICHARD A. SUSS, SECRETARY
CRAIG L. FARLIE, TREASURER • NANCY O'DONNELL-WILSON, EXECUTIVE DIRECTOR, EX OFFICIO
BROWARD COLLEGE PRESIDENT GREGORY ADAM HAILE, ESQ., EX OFFICIO**

**Dr. Andrea Apa, Faculty Representative • John A. Benz • John E. Bochak • Captain Barrington A. Irving • Jarett S. Levan
Gregory E. McGowan • Dev R. Motwani • Erika Noel, Student Representative • Ann S. Porterfield • Derrick S. Roberts, Esq.
Jean B. Seaver, R.N., MSN • Beverly J. Yanowitch**

Note: Joining the Board in the photo above is Honorary Board member, Scott Whiddon (back center), who served on the Board for more than 20 years. Scott's father, Gene Whiddon, was the founding chair of the Broward College Foundation.

At Broward College, we can say,

“Your funding goes *further*”

because we have one of the lowest tuition rates in South Florida and offer one of the best educational experiences in the nation. This means the dollars you've contributed help more individuals achieve their goals and become Empowered by Broward. Because of you, our students are transforming themselves.

HERE'S WHAT YOU MADE POSSIBLE:



Value of scholarships distributed

\$4,098,744



Number of students who received scholarships

5,640



Number of students who received First Generation scholarships

1,333

61%

WHO GAVE TO US BEFORE, GAVE TO US AGAIN. THE U.S. AVERAGE IS ONLY 45.5%. WE GO THE EXTRA MILE.



Elisabeth DeLuca and Dr. Angelika Schlanger at the Candle Lighting Ceremony

The Frederick A. DeLuca Foundation President Elisabeth DeLuca and Director Dr. Angelika Schlanger attended the Candle Lighting Ceremony for nursing graduates at the Omni Auditorium on North Campus on May 8, 2019. The graduates were visibly moved when they learned the recent gift from **The DeLuca Foundation** was going to pay for their licensure examination, an expense not covered by federal financial aid that can be a hardship for many students. "Thank you very much for your consideration, kindness and generosity," wrote one nursing graduate. "As a struggling, widowed parent, this gift from you means so much to me and my daughter. Your generosity will never be forgotten, and I hope to someday pay it forward." This year, the Broward College Foundation, with supporting statements from other community nonprofits, nominated **The DeLuca Foundation** for the Association of Fundraising Professionals Fort Lauderdale / Broward Chapter's "Most Outstanding Foundation," and it was selected as honoree.

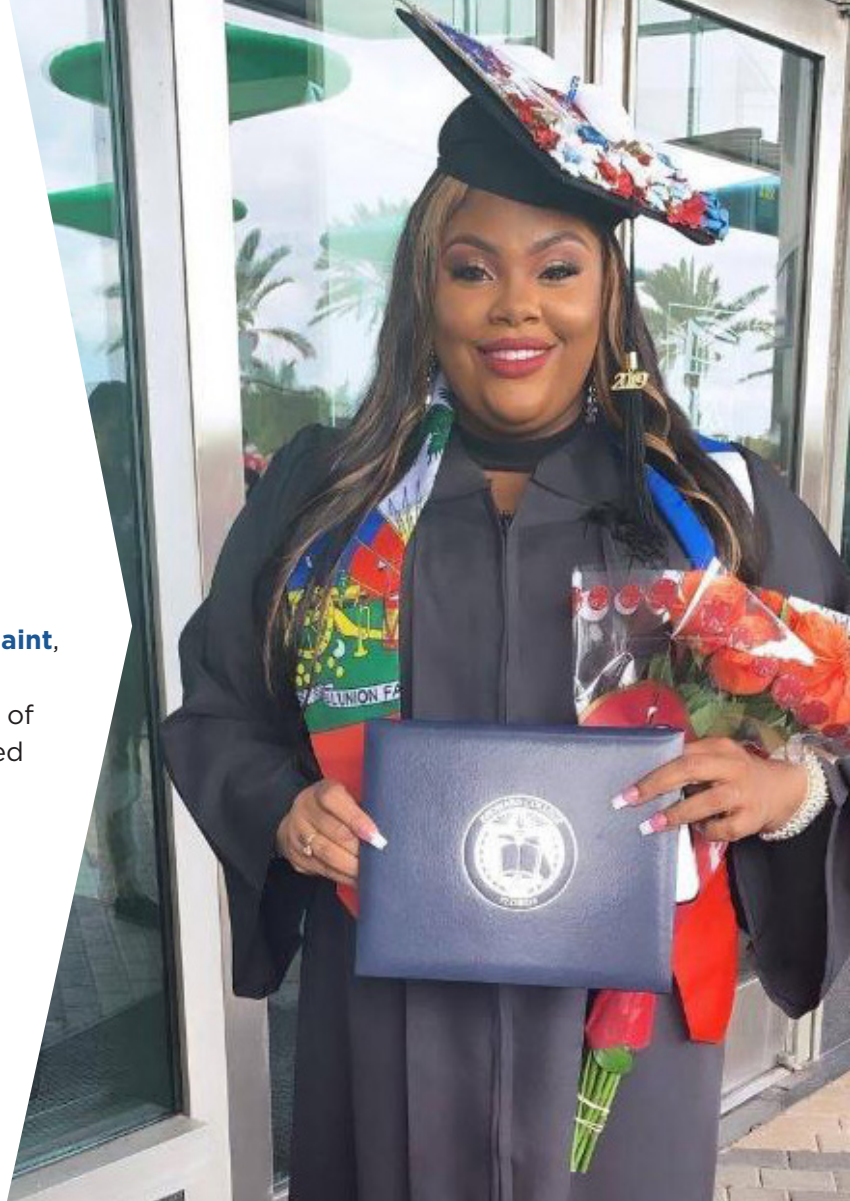


“ On behalf of all students who are working to overcome financial barriers to achieve our dreams, I would like to sincerely thank you for all that you do. ”

Shernet, received the donor-funded Fazzano Ficano Scholarship

There is now an innovative new giving opportunity for individuals who support Broward College through the Broward College Foundation: **the Donor-Designated Fund**. With a minimum investment of \$100,000 a donor can get a charitable deduction without immediately having to decide how to designate the use of their contribution. This fund allows for flexibility in directing which academic programs and scholarships – really any Broward College initiative – donors would like to support over a period of years. The fund is invested as a quasi-endowment with the Foundation’s other assets, and any amount not distributed to a specific designation remains invested until its use is determined.

One student who benefitted from such a gift is **Johane Vilsaint**, a recipient of the *President Emeritus J. David Armstrong American Dream Scholarship*, who completed her Bachelor of Applied Science in Supervision and Management and walked in the May 7, 2019 commencement ceremony. Her goal is to continue her education in the field of nursing so that she may couple her business degree and entrepreneurial interest with health sciences to improve the nursing business infrastructure in her native Haiti. She is following through on that goal, and now that she has completed her bachelor’s degree, she is working to complete the remaining prerequisites to apply to the College’s nursing program.



DR. MILDRED COYNE

Staff Giving

“As the first in my family to attain a college degree, supporting First Generation students was a way for me to pay it forward. Education makes a long-term difference in people’s lives, and if I can help a student – even just to lighten the burden for one term or one class – it may be the driver to help keep a student moving forward.”

Dr. Coyne, who supports scholarships through regular payroll deductions, once faced the same challenges as today’s first gen students. In spite of significant financial need, and no guidance or help to navigate complex systems, she remained steadfast in her pursuit of higher education, and her hard work has paid off. She has spent 28 years working in the Florida college system including six years at Broward College, where she now holds the position of Senior Vice President of Workforce Education and Innovation overseeing workforce initiatives.

“I love working at Broward College with so many amazing colleagues who are committed to our community and dedicated to lifting people up,” she says. “We are mission driven and I am proud to be a part of an organization where we measure success by helping others achieve their education goals.”

On March 29, 2019 during the formal investiture ceremony for Broward College's 7th president, Gregory Adam Haile, Esq., he announced a significant gift commitment that will establish the **R. Motwani Family Academy for Hospitality and Tourism Management**, a transformational gift from **The Frederick A. DeLuca Foundation** to support both a modular classroom that's part of the expansion of the Emil Buehler Aviation Institute and the College's Health Sciences program, funding from **The Batchelor Foundation** for the aviation project, and a \$100,000 commitment from the Haile family to support the Broward UP™ movement.



Nitin, Ramola and Dev Motwani - their family's gift will establish the first named academy at Broward College



Distinguished Alumnus and Vice Chair of the Broward College District Board of Trustees David R. Maymon; Broward College Foundation Executive Director and Vice President for Advancement Nancy O'Donnell-Wilson; Mike Rump, Trustee; Distinguished Alumnus George I. Platt, III, Florida College System Foundation Board of Directors; Dr. Karen J. Ortiz, Vice President, Early Grade Success Initiatives, Helios Education Foundation; Broward College President Gregory Adam Haile, Esq.; Sandra M. Juliachs, Senior Vice President, Fort Lauderdale Market Manager, Enterprise Business & Community Engagement, Bank of America; Trustees Chair Gloria M. Fernandez; and Matt Caldwell, Trustee

Each year the Broward College Foundation has the honor to host representatives from the **Florida College System Foundation** as they make their way around the state to deliver scholarship funds to benefit our students. During the September 25, 2018 meeting of the Broward College District Board of Trustees, we announced a gift of \$88,625, and we were joined by long-time donor – and the College's first Distinguished Alumnus – George Platt '64, who serves as a member of the Florida College System Foundation Board of Directors.

The Jerry Taylor & Nancy Bryant Foundation pledged additional funding to support the Associate of Science degree in Avionics that will be housed in the new hangar at the Emil Buehler Aviation Institute on the Judson A. Samuel South Campus in Pembroke Pines. The dollars are directed toward construction costs for the hangar expansion project, design and construction of a new Avionics classroom within the expanded hangar to provide a first-class education setting with a state-of-the-art Avionics Line Maintenance lab, underwriting an Avionics Program Director staff position and providing program support, as well as renovation costs for the existing Avionics Bench lab classroom.

**“With respect and gratitude,
I humbly *thank you*
for your kind gift of
education! It’s allowed me to have
more success and
achieve more credits
toward my Bachelor of Science degree.”**

Joseph, received the donor-funded
George and Jean Trebbi Endowed
Scholarship



Nancy O'Donnell-Wilson, Broward College's Vice President for Advancement and Executive Director of the Broward College Foundation, with Nancy Bryant and Jerry Taylor at the April 25 Groundbreaking Ceremony for the Hangar Expansion

YOUR AMERICAN DREAM SCHOLARSHIP IS WORKING



...AND WE HAVE THE STATISTICS TO PROVE IT!

Four years ago, the Broward College Foundation launched a study to identify students who would benefit the most from scholarship support. We discovered an often-overlooked group of students who:

- are in good academic standing,
- have completed 75 percent of their degree program,
- have financial need, but receive little or no federal grant assistance because they work full- or part-time.

With a small philanthropic investment in their education, we believe these students, who are in the last mile of their race to the finish line of graduation, have the best chance to achieve their goals. Florida Governor Ron DeSantis agrees as he urged state colleges to fund a Last Mile Completion Program for students with fewer than 12 credits remaining to graduate, creating a pathway for returning students to earn their degree. The American Dream Scholarship is Broward College's answer to the Governor's call.

To address students' needs, we revised the American Dream Scholarship criteria ...
and look at the results:

2,267

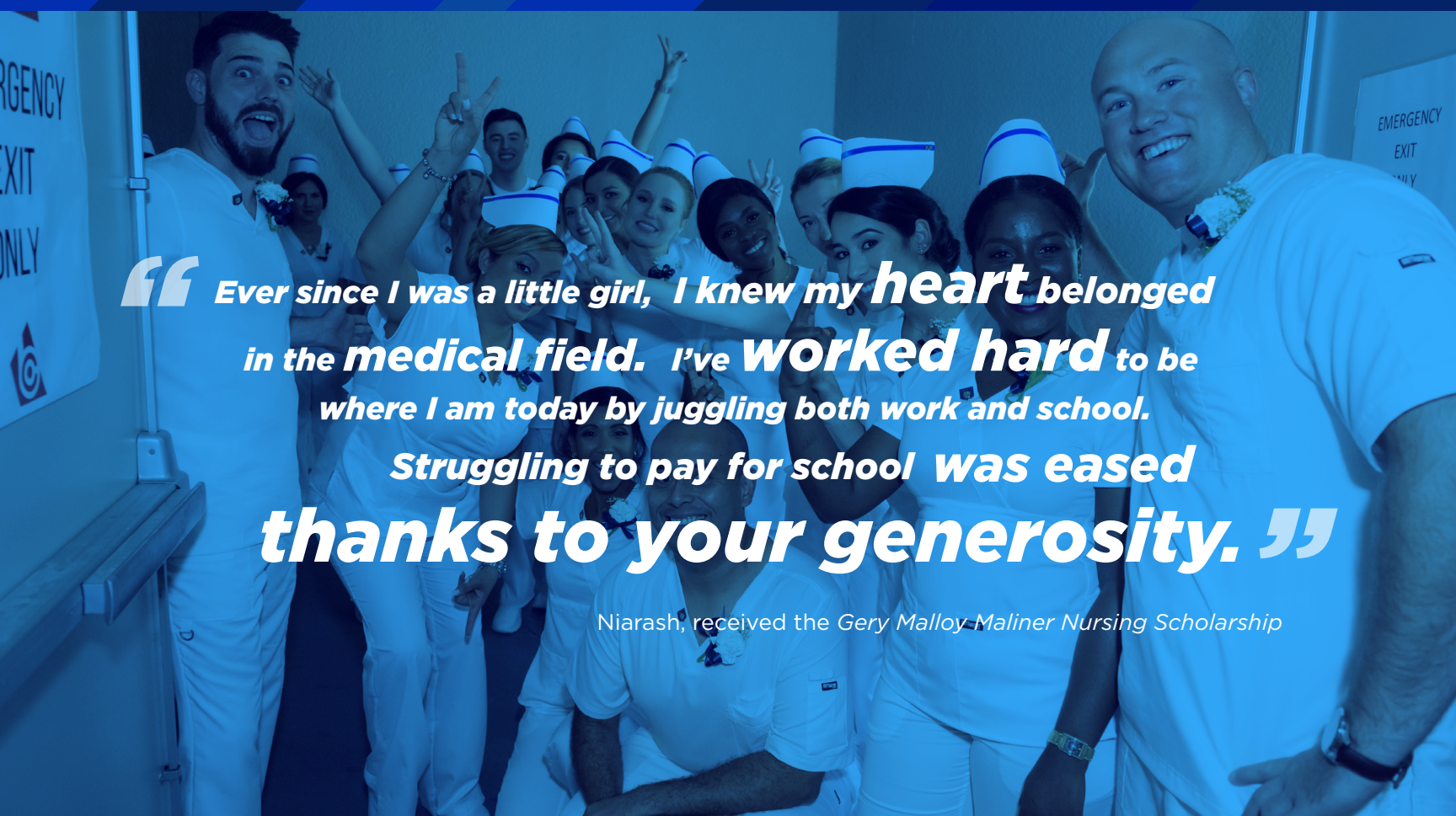
AMERICAN DREAM SCHOLARSHIPS
HAVE BEEN AWARDED

1,482

STUDENTS MERITING THESE
SCHOLARSHIPS
HAVE GRADUATED

MORE THAN HALF

ARE THE FIRST IN THEIR FAMILIES
TO ATTEND COLLEGE



“Ever since I was a little girl, I knew my heart belonged in the medical field. I’ve worked hard to be where I am today by juggling both work and school. Struggling to pay for school was eased thanks to your generosity.”

Niarash, received the Gery Malloy-Maliner Nursing Scholarship

On April 18, 2019, Broward College President Gregory Adam Haile, Esq., announced the recipients of seven Broward College Foundation Endowed Teaching Chair (ETC) awards during surprise presentations. He was accompanied by the instructors' deans and members of the both the peer and community selection panels. This year's recipients were:

- Bank of America I ETC - Dr. Scott Demsky
- Bank of America II ETC - Benjamin Botero
- Children's Opportunity Group ETC - Dr. Savana Budhu Barajas
- Cleveland Clinic Florida ETC - Dr. Ellen Glazer
- Gaddis Corporation ETC* - Rudy Jean-Bart
- International Education ETC - Dr. Isis Silva
- Margaret and Cato Roach ETC - Lourdes Heuer

**We mourn the loss of Mr. Jesse Gaddis, a donor who served as an Honorary Director of the Broward College Foundation, who died on September 29, 2019.*



Kandyss McAden and Mrs. Earlene Horne, daughter and mother who are representatives for the Margaret and Cato Roach Endowed Teaching Chair; Lourdes Heuer and President Haile

“ I am writing to express my utmost *gratitude* for your *generosity*. What you're doing is *more* than just *helping* me and other students *graduate*. You are placing educated adults into society to *improve and strengthen our community*. ”

Andy, received the donor funded Elaine P. Krupnick Endowed Scholarship



The Broward College Foundation announced its audacious project to establish 30 Endowed Teaching Chairs in 1989, just before the College's 30th anniversary celebration. With the support of philanthropic individuals, businesses, foundations, and civic organizations, the Foundation met its original goal of 30 chairs and continued working on the project. Today there are 36 Endowed Teaching Chairs. Since the first chairs were awarded in 1992, these honors have been bestowed 209 times.

Lilia Ciciolla, Bank of America, Community Relations Manager; Benjamin Botero; Broward College President Gregory Adam Haile; Sandra Juliachs, Bank of America, Market Manager Fort Lauderdale; Nancy O'Donnell-Wilson, Broward College's Vice President for Advancement and Executive Director of the Broward College Foundation.

EVENTS

Nearly 140 people attended the **Broward College Foundation's Excellence in Education Day** at Gulfstream Park on **September 29, 2018**. The festivities celebrated a \$35,000 gift that established the **Gulfstream Park American Dream Scholarship**. The fifth race of the day was dedicated to Broward College, and after Horse #5 "Zenden" zipped past Horse #1 "Jamaican" and crossed the finish line, President Gregory Adam Haile and his family were joined by Broward College Foundation Director Derrick Roberts and others in the Winner's Circle for a ceremonial check presentation.



Broward College Foundation Board Member Derrick Roberts and daughter Kihana; Shannon Roddy, Chief Financial Officer, Direct Support Organizations; Conner DeSanctis and his mother, College Provost and Senior Vice President Marielena DeSanctis; Gulfstream Park General Manager Bill Badgett; Jockey Emisael Jaramillo; Broward College President Gregory Adam Haile with his daughter Sloane, wife Chae Haile, and daughter Hadley, former Vice President for Information Technology Patti Barney; Associate Director for Institutional Events Teresa Simeon; and Senior Professor James Lansing

On **November 7, 2018** the Broward College Foundation hosted an **appreciation luncheon** for Broward College scholarship supporters and an afternoon of professional development workshops for students during its **American Dream Summit**. The approximately 300 community stakeholders in attendance at the event, which was chaired by Jean Seaver, a Broward College Foundation board member and Broward Health AVP for Learning and Development, included Broward College students, donors, faculty and staff. In addition to President Haile's keynote address, the luncheon featured speakers Captain Barrington Irving, also a Foundation board member and a Broward College distinguished alumnus, and Ginger Martin, CEO of **American National Bank**, the event's presenting sponsor.

Additional sponsors were **GEICO, Broward Health, Signature Grand** and **DW Consulting Solutions**.



Event chair Jean Seaver, AVP for Learning and Development at Broward Health; keynote speaker Ginger Martin, President and CEO of American National Bank; and Amy Engelberg, Executive Vice President and Chief Lending Officer of American National Bank

Captain Barrington Irving informed the attendees that a \$2,000 gift has a return of a \$38,000 beginning annual salary for a student completing an Associate of Arts degree and a \$50,000 beginning salary for a student completing a baccalaureate degree. If you compare these salaries to the average salary of someone who only graduated from high school, in the first year alone there is a return on investment of 32 percent and 63 percent respectively

A little bit of rain didn't dampen golfers' spirits during the **32nd Annual Broward College Golf Classic** on **March 28, 2019**. Chair Lloyd Rhodes and his committee of volunteers put together a spectacular event to raise \$90,000 for the *First Generation in College Scholarship* – money that will be matched through the state of Florida's First Generation in College grant program and result in a \$270,000 impact.



First Place Foursome: Jonathan Martinez, Tiffany Weimar, John Dunnuck and A.J. Meyer



Nancy Bryant; Dr. Rolanda Garcia, President of the Judson A. Samuels South Campus; Russ McCaffery, Dean of Transportation Programs; Frank Ortis, former trustee and Mayor of the City of Pembroke Pines; Broward College President Gregory Adam Haile; Dr. Angelika Schlanger; George Weaver; Nancy O'Donnell-Wilson, Vice President for Advancement and Executive Director of the Broward College Foundation; Jerry Taylor; and Jonathan DeLuca

On **April 25, 2019** President Gregory Adam Haile and the Broward College Foundation celebrated the **groundbreaking of expanded facilities**, including a hangar and modular classroom, at the Emil Buehler Aviation Institute. Representatives from three of the foundation's transformative aviation donors were in attendance: George Weaver, lead trustee with **The Emil Buehler Perpetual Trust**; Jerry Taylor and Nancy Bryant of **The Jerry Taylor & Nancy Bryant Foundation**; and Jonathan DeLuca and Dr. Angelika Schlanger of **The Frederick A. DeLuca Foundation**. The project has also received significant backing from **The Batchelor Foundation** and **The J.P. Morgan Chase Foundation**.

EVENTS

On **June 27, 2019** the Broward College Foundation honored its **Heritage Society members** at a **luncheon on the stage of the Ralph R. Bailey Concert Hall** at the Broward College A. Hugh Adams Central Campus. The event provided College leadership with the opportunity to celebrate these forward-thinking philanthropists for their commitment to Broward College through legacy gifts and for students to thank them.



Front Row L-R: Franklin Schmidt, Nancy O'Donnell-Wilson, John Pryor, May Jean Wolff, Mario Cartaya, Mary and Alex Wells. Middle Row L-R: Denica Campbell, Suzette Jean-Louis, Isabel Gonzalez, Sunem Beaton-Garcia, Toni-Ann Barrett, Daryl Miller, Liannette Marques, Bev Yanowitch, and Meghan Phillip Back Row L-R: Jorge Guerra, Liz Kenealys, Rolando Garcia, Scott Rivinius, Eventz Paul, Brandon Arguello, and Christine and Art Lambertus

PHILANTHROPIC IMPACT

Foundation Support to the College for the Year Ending 12/31/18 **\$7,328,866**

Scholarships

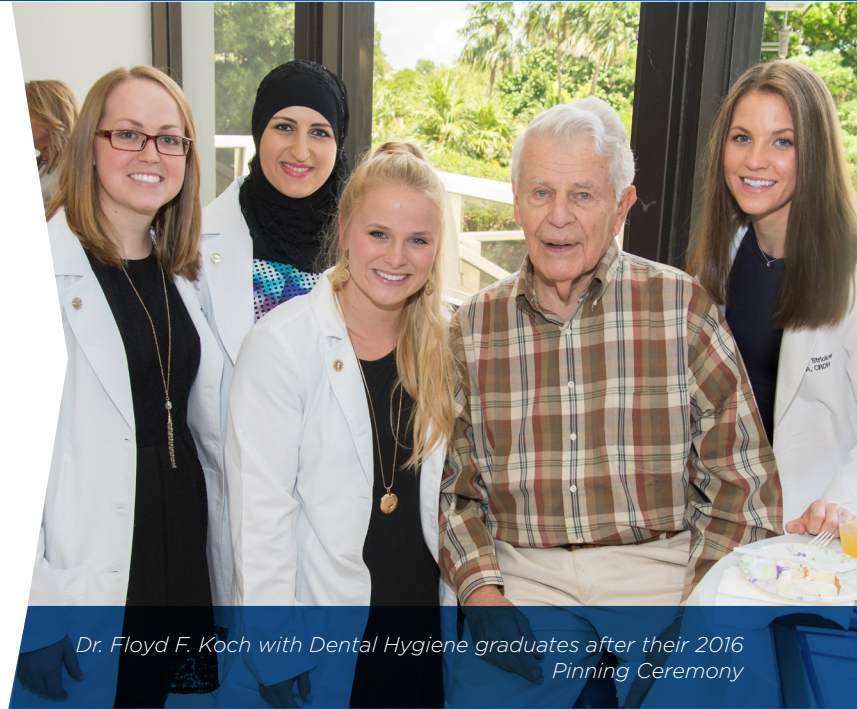
\$4,098,744

Academic and Campus Program Funds

\$3,230,122

LEAVING A LASTING LEGACY

Dr. Floyd F. Koch, one of Broward College's most transformative benefactors, passed away on June 5, 2019. He had just celebrated his 87th birthday two days before. In 2016, the Broward College District Board of Trustees named the dental hygiene program after Dr. Koch in recognition of his generosity. In addition to three scholarships, he established an endowed fund that provides each student graduating from the program with a scholarship award that is presented after they have finished the program. He liked to help young people who had the determination and the wherewithal to help themselves. Dr. Koch's hope was that each student who received a scholarship in his name would invest those funds in a Roth IRA to help prepare them for a financially secure future.



Dr. Floyd F. Koch with Dental Hygiene graduates after their 2016 Pinning Ceremony



Gloria M. Fernandez, Chair, Broward College District Board of Trustees; Broward College Vice President for Advancement and Executive Director of the Broward College Foundation Nancy O'Donnell-Wilson; Bev Yanowitch, Trustee Matt Caldwell, Trustee Mike Rump; and Broward College President Gregory Adam Haile

Bev Yanowitch, a financial consultant to the Broward College Foundation for 11 years before joining its board of directors, is the newest member of the Heritage Society, which was founded to honor those individuals who have indicated their intention to include a gift to Broward College in their estate plans. During the May 28, 2019 meeting of the Broward College District Board of Trustees, she announced she had included the foundation as a beneficiary in her will in support of the health sciences program with an emphasis in elderly care.

For more information about the Heritage Society, call 954-201-7414.

Many individuals choose to honor the memory of loved ones by supporting our students through scholarships and academic program support. During the past year, the following new memorial scholarships were established at Broward College:

**DR. LARRY A. CALDERON AMERICAN DREAM SCHOLARSHIP
TRUSTEE RAJENDRA "RAJ" GUPTA MEMORIAL FUND
LT. PATRICK G. MCDONALD MEMORIAL SCHOLARSHIP
SHERMONE MITCHELL MEMORIAL SCHOLARSHIP
KATE AND MELINA PLATT MEMORIAL SCHOLARSHIP***

*The Kate Platt Memorial Scholarship was established in 1999. When Kate's sister Melina passed away in May 2019, the George Platt family expanded the scholarship to memorialize both sisters.

What truly matters are some of the realities **YOU**
and philanthropic individuals just like you made possible.

Broward College was recognized as one of the **Top Ten** community colleges nationally at the 2019 Aspen Prize for Community College Excellence awards ceremony at the Newseum in Washington, D.C. This is the third time the college has received top ten recognition amongst the nation's 1,000+ community colleges.

Broward College has a 46% combined graduation and transfer rate for students of color – **more than 10 percentage points above the national average.**

689 Broward UP™ participants completed courses leading to certificates and industry certifications.

Our graduates earn **8%** more than their peers.

Broward College ...

Ranks first in the state for industry certifications

Ranks first in the nation for granting degrees to African American students

Ranks second in the nation for granting degrees to minorities

Ranks second in the nation for granting degrees to Hispanics

Students from Broward College's nursing program earned a **98.2% pass rate** for the National Council Licensure Examination, *surpassing both the state and national averages.*

Broward College Foundation
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954-201-7414
www.broward.edu/foundation
www.broward.edu/alumni