



SOCIAL MEDIA TOOL KIT

browardcollegefoundation.org/giving-tuesday

EMPOWERED BY BROWARD

Thank you for supporting Broward College and helping us empower our community!

We believe every person who is determined to change their life through the pursuit of higher education should be afforded that opportunity.

December 1, 2020

browardcollegefoundation.org/giving-tuesday



24
HOURS

100
NEW
DONOR
GOAL

Your Funding Goes Further

Giving Tuesday contributions go towards three great causes:



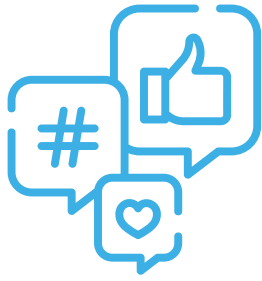
providing free educational opportunities, workforce training, and support services to our underserved neighborhoods.



helping employed, high-achieving students who just need a little boost toward the finish line.



directly supporting Broward College Foundation – all gifts here will be **MATCHED** up to \$10,000 by Geico.



Connect with us!

Follow our social media accounts and RSVP as “attending” on the Giving Day Facebook event page.



[facebook.com/
BrowardCollegeAlumni](https://facebook.com/BrowardCollegeAlumni)



[@BrowardCollAlum](https://twitter.com/BrowardCollAlum)



[@browardcollegealumni](https://instagram.com/browardcollegealumni)



[Broward College Alumni
& Friends Network](#)



[@BCCFoundation](https://youtube.com/BCCFoundation)

The Week Before

Post a message, image, or even a video and let your friends know about **#BrowardGives** on **#GivingTuesday**



#BrowardGives so much to our community, so I'm giving back this #GivingTuesday!

Gifts to Broward College's Empowerment Fund are being DOUBLED up to \$10,000! Count me in! #BrowardGives #GivingTuesday

It's #GivingTuesday! I'm giving to Broward College because they're essential to the success of South Florida. #BrowardGives



The Week Before - Assets

Download these assets to print, share and post on your social media, letting everyone know how to make a difference!

<https://bit.ly/31P9OUd>

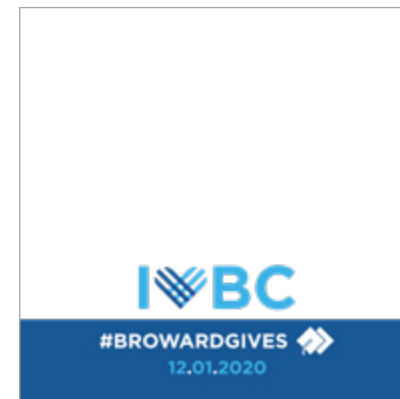
Logo



"Save the Date" Post



Facebook Profile Frame



On Giving Day

December 1, 2020

After you give, tell us why you gave on social media. Encourage your friends to take part! Take a selfie with our cutout or print-at-home poster (below) and share using #BrowardGives



SUPPORT

WHAT YOU ABOUT

BROWARD COLLEGE



I SUPPORT BROWARD COLLEGE!

#BrowardGives

Engagement Tools

Download these assets to print, share and post on your social media, letting everyone know how you're making a difference!

<https://bit.ly/3mkLsJJ>

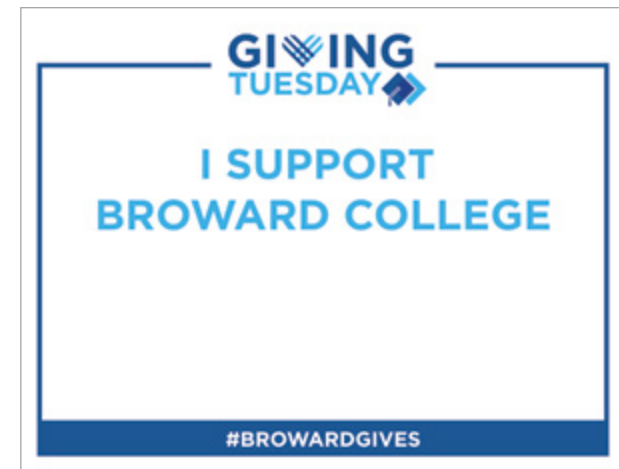
Profile Icons



“I MADE AN IMPACT” Badge/Post



Message Print-Out Poster





**THANK
YOU!**



**BROWARD COLLEGE
FOUNDATION**